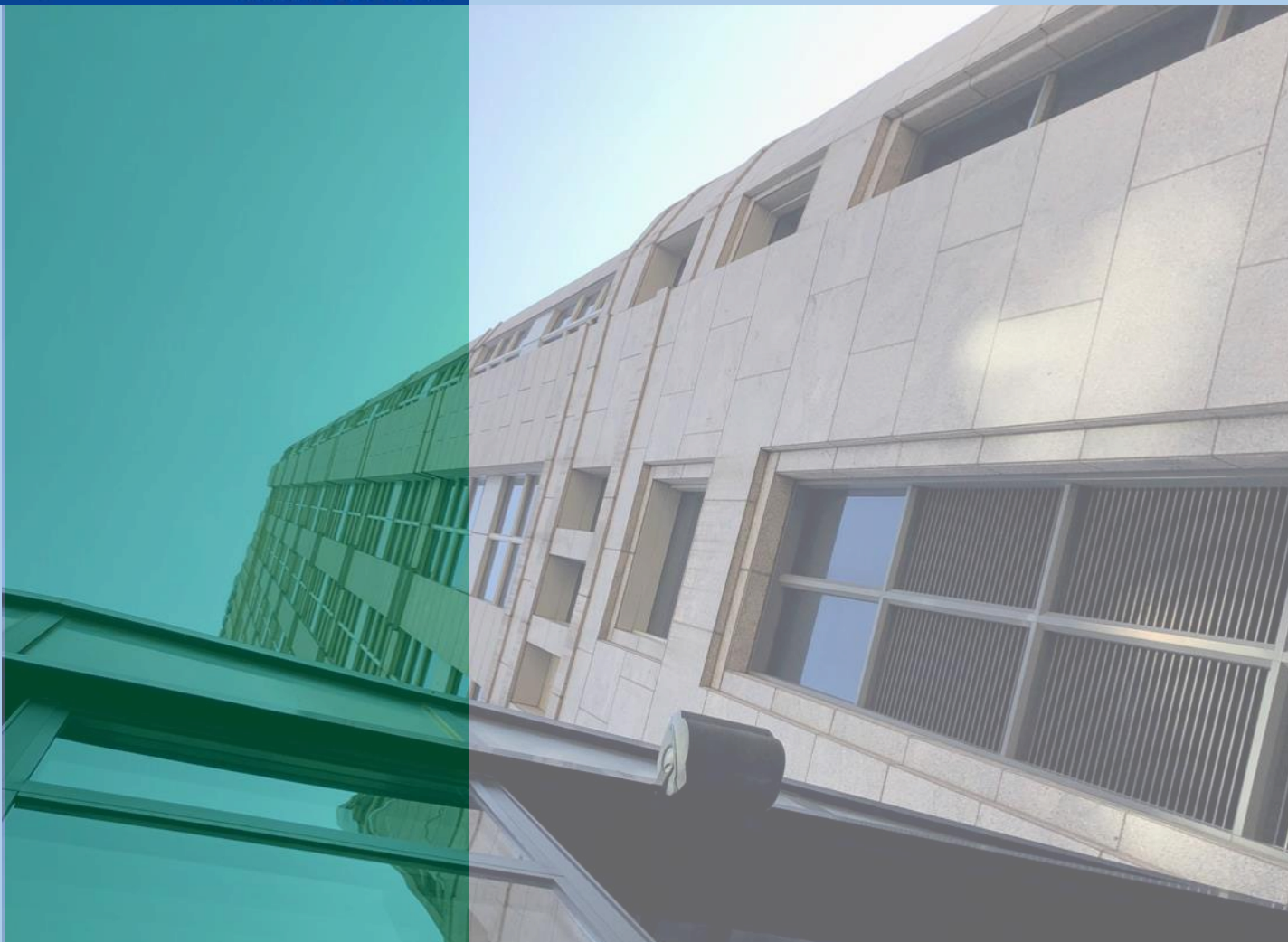


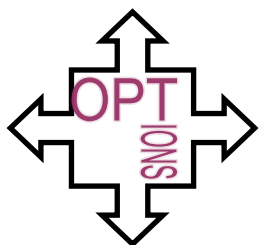
**VISIBILITY
AWARENESS
RECOGNITION**

2021

BOMA
Metro Detroit

SPONSOR PARTNER





SPONSORSHIP

BOMA makes it easy for you to reach your prospective clients. We offer our partners a wide range of opportunities throughout the year which will put you in front of your target market. Take advantage of our customized flexible packages which allow you to choose the best marketing tactics to suit your budget and business needs.



So MANY reasons...

2020.... a year like no other!!

As we move forward, it is with a mind-set of adaption in a world of limitations and change. We now create, maintain and leverage relationships in a digital environment...we are all learning and getting better at it. This year our Partner Sponsor packages reflect that reality.

I hope you will look at the opportunities presented and choose to invest in the BOMA network this year. We have planned in-person events later in the year, such as 2 Golf Outings, Trade Fair Trunk Show, and the Awards Program. However, it is prudent to remain vigilant as the world around us changes we may make adjustments as required.

The Partner Program offers bundled packages designed to heighten your visibility to key industry professionals. There is a range of options to fit every marketing budget.

Your investment in the BOMA organization is indispensable. Your support enhances member programs and our advocacy efforts to protect and defend our industry.

Thank you.

Dan



Daniel O. Fitzgerald
Parajan Investments, LLC
2021President, BOMA Metro Detroit

I want to be a Sponsor Partner. Cornerstone

- ◇ Speaker acknowledgement at every event
- ◇ Reserved seating for events & monthly meetings
- ◇ 2 Complementary additional local memberships
- ◇ Full Page ad in Annual Meeting Program
- ◇ Single Banner Signage at every event
- ◇ Complementary monthly meetings
- ◇ Banner ad on the bomadet.org home page
- ◇ 1 month recognition on e-Calendar Updates
- ◇ Logo link on the BOMA/Metro Detroit Event Page
- ◇ Link in the BOMA/Metro Detroit Sponsor page
- ◇ Logo tag (month) on bomadet.org homepage

\$10,000

\$12,000 in Selections

YES! Sign me up.

Company Name :
Member Name :
Email :
Biz Phone:
Cell Phone:

Sponsorship Level Commitment:

INSTRUCTIONS: Complete pages **3 and 4** and email to :
info@bomadet.org

Your selections will not be confirmed until you receive written confirmation. A quarterly payment option is available for Cornerstone, Sustaining, and Supporting levels. Benefactor and Friend levels require payment in full.

Where we make every effort fulfill selections as described, we cannot guarantee. No refunds will be made.

Sustaining

- ◇ 1 Complementary additional local membership
- ◇ Half Page ad in Annual Meeting Program
- ◇ Signage at every event
- ◇ Complementary monthly meetings
- ◇ Banner ad on the bomadet.org home page
- ◇ 1 month recognition on e-Calendar Updates
- ◇ Logo link on the BOMA/Metro Detroit Event Page
- ◇ Link in the BOMA/Metro Detroit Sponsor page
- ◇ Logo tag (month) on bomadet.org homepage

\$7,500

\$9,000 in Selections

Benefactor

- ◇ Logo link on the BOMA/Metro Detroit Event Page
- ◇ Link in the BOMA/Metro Detroit Sponsor page
- ◇ Logo tag (month) on bomadet.org homepage

\$2,500

\$3,000 in Selections

Supporting

- ◇ Signage at every event
- ◇ Complementary monthly meetings
- ◇ Banner ad on the bomadet.org home page
- ◇ 1 month recognition on e-Calendar Updates
- ◇ Logo link on the BOMA/Metro Detroit Event Page
- ◇ Link in the BOMA/Metro Detroit Sponsor page
- ◇ Logo tag (month) on bomadet.org homepage

\$5,000

\$6,000 in Selections

Friend

- ◇ Link in the BOMA/Metro Detroit Sponsor page
- ◇ Logo tag (month) on bomadet.org homepage

\$1,250

\$1,400 in Selections

SELECTIONS

COMPANY NAME: _____

GOLF	Value	MAY	SEPT
Bag Valet Drop	\$ 500		
Registration Gift	\$ 3,000		
Luncheon	\$ 1,500		
Dinner Bar	\$ 2,000	sold	
Refreshment Carts on Course	\$ 1,500		
Hole Tee Box sign	\$ 250		
Premium Hole-includes table	\$ 750		
Puttgans/Mulligans	\$ 500	sold	sold
Pot of Gold- includes table	\$ 1,000		
Pin Flags on course/ 9 holes (3)	\$ 1,000		1 sold
Bloody Mary Station	\$ 1,500	sold	
Dinner (4)	\$ 1,000		1 sold
Longest and Closest Contest (2)	\$ 750		1 sold
Continental Breakfast	\$ 750	sold	sold
Cigars logo labeled	\$ 750		
Hole in One- includes table	\$ 1,500	sold	sold
Golf Balls with logo	\$ 1,500	sold	sold
Driving Range	\$ 500		
Putting Contest- includes table	\$ 1,000	sold	sold
4-some Photographs logo	\$ 2,000		
Cart Sponsor	\$ 1,500		
Raffle Prizes	\$500		
Water Bottles (2)	\$ 500	sold	sold
TOTAL			

ADVERTISING	Value		
<i>Logo/ads on website are per month</i>			
Website Headline Banner Scroll	\$ 1,000		
Banner—Member Directory Quarterly	\$ 1,000		
Banner—Calendar Registration	\$ 1,000		
Logo tag on home page	\$ 500		
Weekly Calendar update per month	\$ 500		
Full page Trade Fair Tailgate Resource	\$ 750		
Half page Trade Fair Tailgate Resource	\$ 500		
Full Page Annual Report & Program	\$ 900		
Half Page Annual Report & Program	\$ 500		
Belly Band Annual Report & Program	\$ 1,000		
TOTAL			



PROFESSIONAL DEVELOPMENT	Value		
Feb Monthly Meeting *(3)	\$ 750		
Apr Monthly Meeting (3)	\$ 750		
MEGA Education 6	\$ 1,000	4 sold	
<i>Digital and printed mailer</i>			
1st Quarter Brown Bag *(1)	\$ 500		
2nd Quarter Brown Bag *(1)	\$ 500	sold	
3rd Quarter Brown Bag (1)	\$ 500	sold	
4th Quarter Brown Bag (1)	\$ 500	sold	
<i>WEBINARS see description</i>			
1st Quarter Tech Talk *(1)	\$ 500		
2nd Quarter Tech Talk (*1)	\$ 500		
3rd Quarter Tech Talk *(1)	\$ 500	sold	
4th Quarter Tech Talk (*1)	\$ 500		
EDU Scholarship Fellow (1)	\$ 1,500		
ADVOCACY			
Advocate General	\$1,000		
TOTAL			

DIGITAL and Descriptions	Value		
<i>Emails are part of the BOMA Brief weekly update or Newsletter</i>			
Email with 200 word count copy and logo	\$500		
Email with 1/2 page embedded graphic ad and logo	\$750		
Email with personalized video link, 200 word count copy, and company logo	\$ 1,000		
*Webinar sponsorship includes name/logo on marketing materials and website; acknowledgement by the emcee and 1-2 minute speaking opportunity on camera			
TOTAL			

EVENTS	Value		
TRADE FAIR TAILGATE			
Booth 8' x 12' -small	\$ 900		
Booth 12' x 12' - limited large	\$ 1,000	5 Sold	
Booth CENTER 12' x 12'- limited premiere location (4)	\$ 1,500	3 sold	
Pennant feather flags	\$ 500		
Photography	\$1,500		
FALL SOCIAL			
Fall Social Mixer—Patrons	\$ 750		
Fall Social— Brews (5)	\$ 500	3 sold	
Fall Social— Bites (5)	\$ 500	1 sold	
Fall Social— Entertainment (2)	\$ 500	sold	
REbiz LUNCHEON October			
Event Patron	\$ 2,500		
Lunch Sponsor	\$ 1,500		
AWARDS PROGRAM December			
Patron	\$ 2,500	1 sold	
Annual Report and Program	\$ 2,000	sold	
Luncheon	\$ 1,750	1 sold	
Dessert Reception	\$ 750		
Logo Guest Favor	\$ 2,500		
Onstage Opening Toast	\$1,750		
Bar	\$ 1,500	sold	
Walk of Fame	\$ 750		
Photography	\$ 1,500	sold	
Headshots	\$ 1,750	sold	
7th Inning Stretch	\$ 1,750		
TOTAL			

When making your sponsorship selections please keep the following in mind:

- ⇒ Selections will be confirmed by Partner Level, then on a first come basis. With first rights to 2020 Sponsor Partners.
- ⇒ Most of the selections are limited.
- ⇒ You will be responsible for ensuring BOMA has the appropriate logos, ads, etc. We will provide information on specs and due dates.
- ⇒ Golf and Events do not include registration unless noted.

*These gatherings foster a strong sense of BOMA community and collaboration.
It is what sets BOMA apart from our competition and sets the stage for our success.*



GOLF

Two (2) premiere golf outings provide outstanding opportunities for networking and stellar brand recognition. There are any number of possibilities that fit all budgets!

May 21– Fox Hills

September 17—Boulder Pointe Golf Club



TRADE FAIR

The Sponsor Partner Program is the **ONLY** way you can **pre-register for a spot** at the Trade Fair Tailgate Trunk Show!

A sell-out every year and growing! Our exhibitors and attendees say,
“Hands down the BEST trade show anywhere, EVER!”

Plan ahead—late JUNE 2021



PROFESSIONAL DEVELOPMENT

MONTHLY MEETINGS are geared to provide property professionals with information on industry trends and the technology and strategies which will keep them at the top of their game. It is a great opportunity to understand what is driving the market in southeast Michigan and how it may influence your business.

A Monthly Meeting Sponsorship includes a 6 ft. table for company materials, 1 attendee, table top logo recognition, and a 3 minute elevator speech to the audience. Your logo will be included on all marketing for the meeting, including logo recognition on the meeting flyer, an email announcement, A/V or table top credit at the meeting, and published on the post-meeting photo gallery at bomadet.org.

The Brown Bag Sponsorship includes a 6 ft. table for company materials, 1 attendee, and your logo on all promotional materials.

When the meeting is a webinar platform, sponsorship includes name/logo on marketing materials and website; acknowledgement by the emcee and 1-2 minute speaking opportunity on camera.

SOCIAL MIXERS & COMMUNITY WORKS are outstanding opportunities to get to know membership— make new connections, catch up with old friends, learn one new thing about a colleague, lend a hand for a cause—NETWORK.



ADVOCACY

In Lansing and Washington, when it comes to protecting your interests — BOMA has your back!

Be an Advocate General or support events that support our industry & keep business strong in Michigan.

Advocate General on all monthly Advocate Updates, logo on Advocacy web page and position papers. Limit 6.

ANNUAL MEETING TOBY & LEADERSHIP AWARDS

This one of a kind event validates the extraordinary in the everyday of the professionals in our industry. It epitomizes what BOMA is all about— outstanding buildings, outstanding people and outstanding companies. The annual meeting and awards program is the PERFECT event to show your industry support and recognize the best of the best.

Opportunities are available at all levels— food and drink, trophies, a custom kick off toast, hall of fame, dessert reception and photographs.

BUILD your
BRAND with **BOMA**