

BUILDING OWNERS AND MANAGERS ASSOCIATION

bomadet.org



2024
BOMA
Metro Detroit

SPONSOR

Partner

PROGRAM



BETTER with BOMA.

One of the most important benefits of being a Building Owners and Managers Association member is... community. Members have access to the best and brightest commercial real estate professionals and service providers, and all the expertise they have to offer. We host a full calendar of opportunities for members to build connections within our community and 2024 is growing.

The Sponsor Partner Program offers bundled packages designed to heighten your visibility to key industry professionals. There is a range of options to fit every marketing budget. I hope you will look again at the many opportunities available and consider additional investment and involvement in your Association.

As we look to 2024, the Board and Committee Teams are excited to offer our best events and some innovative new opportunities. Spring and Fall Golf Outings, Pull for BOMA II Clay Shooting event, the incredible Trade Fair, we are ringing back the Foundations educational series and five BOMI courses are being made available for you to advance your career. New in 2024; BOMA TALKS, Emerging Professionals events, the Open House Series and a BOMA Boat Outing on Lake St. Clair. We will cap off 2024 celebrating The Outstanding Buildings of the Year (TOBY) and those who excel within our industry.

Your investment in the BOMA organization is indispensable to our mission. There are many other trade organizations across our industries, but we hope you agree BOMA remains an essential, active and hands-on Association. Your continued support allows us to provide these services and events which enhances member programs.

Finally, BOMA's Governmental Affairs Committee continues to monitor and respond to a host of legislative activity that impact our owners, managers, and suppliers. We are also personally active in local government, Lansing and Washington DC to protect and defend our industry.

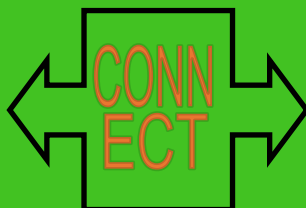
We look forward to seeing YOU and another great year!

Thank you,

William Gilbert, CPA
REDICO

2024 President, BOMA/Metro Detroit

Bill



GOLF - May 20 & Sept 23

These premiere events provide outstanding opportunities for networking and stellar brand recognition. Spring at Greystone Golf Club and Fall at Shepherd's Hollow, will both sell out. Don't hesitate!

TRADE FAIR— May 3 Eastern Market. It's a Cinco De Mayo celebration you do NOT want to miss!



*****NEW for 2024**

CORNHOLE CRAZY - Feb. 29 at Great Shots! Advertise on a lane, brews & bites or photography.

PULL FOR BOMA II— Oct. 18

Detroit Gun Club - Clay Shoot



BOAT OUTING—June 19th Sponsorship is only \$750 per Tritoon boat. Sponsors receive 4 tickets, packed cooler and chance to win the Best Boat 2024. Freedom Boat Club supplies the boats and the captains..., we supply the sun, fun and networking on Lake St. Clair!



BOMA TALKS – Get to know our BOMA members by joining virtual BOMA TALKS each month. During this exclusive hour you will have the opportunity to meet up to four members as they introduce themselves and their company.



BOMA Open House Education Series—Host an Open House at your business, serve food (*drinks optional*), network and learn from a featured speaker each month.

Professional Development

BOMI Courses: Sponsorship includes name/logo marketing materials and web.
FOUNDATIONS of Real Estate Management: Sponsor a breakfast, lunch or afterglow.
EMERGING PROFESSIONALS WEBINAR Series: Monthly mentoring & learning.



ADVOCACY CAMPAIGN
“FIGHT THE GOOD FIGHT”

REPRESENTATIVE ADVOCATE
SENATE ADVOCATE
GENERAL ADVOCATE

Help fund critical
Government Affairs Work

Awards, Annual Meeting &

This one of a kind event validates the extraordinary in the everyday of the professionals in our industry. It epitomizes what BOMA is all about— Outstanding buildings, Excellent companies and Incredible people!!!

TOBY

The **Annual Meeting Awards Program** is the PERFECT event to show your industry support and recognize the best of the best. Opportunities are available at all levels—food, drink, trophies, kick off toast, entertainment, photographs and more!



BOMA SHOPS BOMA

Building Better Business



YES! I want to be a Sponsor Partner.

Sign me up.

Cornerstone

- ◇ Speaker acknowledgement at every event
- ◇ Reserved seating for events & monthly meetings
- ◇ 2 Complementary additional local memberships
- ◇ Full Page ad in Annual Meeting Program
- ◇ Single Banner Signage at every event
- ◇ Complementary monthly meetings
- ◇ Banner ad on the bomadet.org home page
- ◇ 1 month recognition on e-Calendar Updates
- ◇ Logo link on the BOMA/Metro Detroit Event Page
- ◇ Link in the BOMA/Metro Detroit Sponsor page
- ◇ Logo tag (month) on bomadet.org homepage

\$10,000

\$12,000 in Selections

Company Name :

Member Name :

Email :

Biz Phone:

Cell Phone:

Sponsorship Level Commitment:

INSTRUCTIONS: Complete pages **4 and 5** and email to :
info@bomadet.org

Your selections will not be confirmed until you receive written confirmation. A quarterly payment option is available for Cornerstone, Sustaining, and Supporting levels. Benefactor and Friend levels require payment in full.

Where we make every effort fulfill selections as described, we cannot guarantee. No refunds will be made.

Sustaining

- ◇ 1 Complementary additional local membership
- ◇ Half Page ad in Annual Meeting Program
- ◇ Signage at every event
- ◇ Complementary monthly meetings
- ◇ Banner ad on the bomadet.org home page
- ◇ 1 month recognition on e-Calendar Updates
- ◇ Logo link on the BOMA/Metro Detroit Event Page
- ◇ Link in the BOMA/Metro Detroit Sponsor page
- ◇ Logo tag (month) on bomadet.org homepage

\$7,500

\$9,000 in Selections

Benefactor

- ◇ Logo link on the BOMA/Metro Detroit Event Page
- ◇ Link in the BOMA/Metro Detroit Sponsor page
- ◇ Logo tag (month) on bomadet.org homepage

\$2,500

\$3,000 in Selections

Supporting

- ◇ Signage at every event
- ◇ Complementary monthly meetings
- ◇ Banner ad on the bomadet.org home page
- ◇ 1 month recognition on e-Calendar Updates
- ◇ Logo link on the BOMA/Metro Detroit Event Page
- ◇ Link in the BOMA/Metro Detroit Sponsor page
- ◇ Logo tag (month) on bomadet.org homepage

\$5,000

\$6,000 in Selections

Friend

- ◇ Link in the BOMA/Metro Detroit Sponsor page
- ◇ Logo tag (month) on bomadet.org homepage

\$1,250

\$1,400 in Selections

SELECTIONS

COMPANY NAME: _____

GOLF	Value	MAY 20	SEPT 23
Bag Valet Drop	\$ 500		
Registration Gift	\$ 3,000		
Luncheon	\$ 1,500		
Dinner Bar	\$ 2,000		
Refreshment Cart on Course	\$ 1,500		
Hole Tee Box sign	\$ 250		
Premium Hole-includes table (5)	\$ 750		
Puttigans/Mulligans	\$ 500		
Pot of Gold- includes table	\$ 1,000		
Pin Flags on course/ 9 holes	\$ 1,000		
Bloody Mary Station	\$ 1,500		
Dinner (4)	\$ 1,000		
Longest and Closest Contest	\$ 750		
Continental Breakfast	\$ 750		
Cigars logo labeled	\$ 750		
Hole in One- includes table	\$ 1,500		
Golf Balls with logo	\$ 1,500		
Driving Range	\$ 500		
Putting Contest- includes table	\$ 1,000		
4-some Photographs logo	\$ 2,000		
Cart Sponsor	\$ 1,500		
Raffle Prizes (6)	\$500		
Water Bottles on cart	\$ 500		
TOTAL			

ADVERTISING	Value		
<i>Logo/ads on website are per month</i>			
Website Headline Banner Scroll	\$ 1,000		
Banner—Member Directory Quarterly	\$ 1,000		
Banner—Calendar Registration	\$ 1,000		
Logo tag on home page	\$ 500		
Weekly Calendar update per month	\$ 500		
Full page Trade Fair Tailgate Resource	\$ 750		
Half page Trade Fair Tailgate Resource	\$ 500		
Full Page Annual Report & Program	\$ 900		
Half Page Annual Report & Program	\$ 500		
Belly Band Annual Report & Program	\$ 1,000		
TOTAL			



PROFESSIONAL DEVELOPMENT	Value		
Open House Education Series			NEW
<i>* Monthly, Jan. thru Nov., 2024</i>			
BOMA TALKS Series	\$1000		NEW
<i>* Monthly, Jan. thru Nov., 2024</i>			
Emerging Pro Web Series	\$250		NEW
MEGA EDUCATION DAY			
Breakfast	\$250		
Lunch	\$500		
Happy Hour	\$250		
BOMI COURSES	\$500		
<i>Digital and Printed Mailers</i>			
ADVOCACY			
"Fighting the Good Fight"			
Representative Advocate	\$10,110	Qty Install	
Senate Advocate	\$3,800		
General Advocate	\$1,000		
TOTAL			

	Value		
TRADE FAIR TAILGATE			
Booth 8' x 12' -small	\$ 900	May 3	
Booth 12' x 12'- limited large	\$ 1,000		
Booth CENTER 12' x 12'- <i>limited premiere location (4)</i>	\$ 1,500		
Pennant feather flags	\$ 500		
Photography	\$1,500		
Prizes	\$750		
PULL FOR BOMA CLAY SHOOT			
Ammo	\$ 350	Oct. 18	
Station	\$ 900		
Refreshments	\$ 500		
Brews & Bites	\$ 500		
Trophies	\$ 600		
AWARDS PROGRAM			
Patron	\$ 2,500	Dec.	
Annual Report and Program	\$ 2,000		
Luncheon	\$ 1,750		
Reception	\$ 750		
Logo Guest Favor	\$ 2,500		
Onstage Opening Toast	\$1,750		
Bar	\$ 1,500		
Walk of Fame	\$ 750		
Photography	\$ 1,500		
Headshots	\$ 1,750		
7th Inning Stretch	\$ 1,750		
BOAT OUTING			
\$750 TRITOON BOAT		June 19	NEW

CORNHOLE CRAZY			
FEB 29 NEW			
\$250 photography			
\$500 brews & bites \$500 lane sponsor			

DIGITAL ADVERTISEMENTS	Value		
<i>Emails are part of the BOMA Brief weekly update or Newsletter</i>			
Email with 200 word count copy and logo	\$500		
Email with 1/2 page embedded graphic ad and logo	\$750		
Email with personalized video link, 200 word count copy, and company logo	\$ 1,000		
*Webinar sponsorship includes name/logo on marketing materials and website; acknowledgement by the emcee and 1-2 minute speaking opportunity on camera			
TOTAL			

When making your sponsorship selections please keep the following in mind:

- ⇒ Selections will be confirmed by Partner Level, then on a first come basis. With first rights to 2023 Sponsor Partners.
- ⇒ Most of the selections are limited.
- ⇒ You will be responsible for ensuring BOMA has the appropriate logos, ads, etc. We will provide information on specs and due dates.
- ⇒ Golf and Events do not include registration unless noted.