

It's Back

BOMA

in the



May 4, 2012

Noon – 6:00 pm

**TAILGATE &
TRADE FAIR @
DETROIT EASTERN MARKET**

**It's a Tigers v White Sox Game
7:05pm on the Dew Deck**

Principal Firm Sponsor Booth Participants

REDICO

Schostak
BROTHERS & COMPANY

Hines

Farbman
Group
FULL SERVICE REAL ESTATE SOLUTIONS

DRG
DIETZ
PROPERTY
GROUP

CBRE
CB RICHARD ELLIS

PIEDMONT
OFFICE REALTY TRUST

T **TRANSWESTERN**
The Performance Advantage in Real Estate

This year
it's a
Chili Cook-Off



Exhibitor Information

- ☑ Set up time is 9:00am-11:00am
**All booths must be set up by 11:00am.
Show time @ Noon*
- ☑ **Step out of your box (or booth!) and create your space in a tailgate theme:** Present your products in a new and interesting way— on screen, live, show examples, highlight what's new in your industry.
 - ▶ **Space is 8' or 12' wide by 12' deep**
(most display booths are 10'wide—so think creatively and plan appropriately)
 - ▶ **Space includes a 6' or 8' table and 2 chairs**
(you may want to bring your own lounge—just let us know!)
 - ▶ **You may back a vehicle into your space**—add food and beverage and invite your customers for a *real* tailgate experience (see back for applicable vehicle and food & beverage restrictions— you must advise if you will use vehicle.)
 - ▶ **Your registration fee includes 2 tickets to the Dew Deck for the Tigers v White Sox Game at 7:05 pm.**
Use them as an enticement to get your customer to your "tailgate" space or have a contest— email them an invitation to the tailgate and have a draw for the first 10 responders, advise tickets to be picked up at the Tailgate Trade Fair. Be creative, have fun!
Additional tickets may be purchased (see backside.)
- ☑ Booths must remain open until doors close at 5:00 pm.
NO tear down before 5:00 pm.
- ☑ Exhibitor must provide electrical power cords and surge protectors (12 Gauge Only)
- ☑ Light lunch and beverages included.
- ☑ Attendee List
- ☑ Tail-ender Game Starter Mixer 5pm-6pm

SIGN UP NOW! SPACE IS LIMITED!

SEE REVERSE SIDE FOR REGISTRATION INFORMATION

EXHIBITOR REGISTRATION

Contact Person _____
 Company _____
 Address _____

 City _____ Zip _____
 Phone _____
 Email _____
 Product and/or Services to be exhibited:

EXHIBITOR REQUIREMENTS


Tailgate Space includes 6 or 8 ft draped table (1) and 2 chairs.

____ \$749 Member Fee— 8' by 12' deep *

____ \$829 Member Fee— 12' by 12' deep *

____ Nonmember Fee add \$500 *

(\$400 will be used towards membership dues when enrolling. If you do not become a member of BOMA Detroit, the \$400 is non-refundable)

____ Premium Booth add \$100 

Venue Entrance and Center Shed

* (includes 2 Tigers/White Sox Tiks for 7:05 game start)

Booth Choice: first come first serve basis

OTHER ADD ONS

____ Additional chairs \$10 each/table \$40 each

____ Electric \$40 per booth

____ Food Table Sponsor \$350

____ Beverage/Bar Sponsor \$500

____ Event Banner Sponsor Ad \$250

____ Tail-ender/Game Starter Mixer

Sponsor \$500

ADDITIONAL TIGER vs White Sox TICKETS

____ Full ticket \$69 (includes Comerica Park entrance and Dew Deck Picnic)

____ Dew Deck Only \$35 (if you have game day tickets you may purchase Dew Deck Picnic entry only)

Tickets sales will be limited to exhibitors only

Rules and Regulations for Tailgate:

- Trucks in your space are limited to a height of 9' and no wider than 8'. Bay doors will be closed during the show hours. Vehicles must remain off and inside the shed for the duration of the show and removed by 6:15pm.
 - Check here if you will utilize a space inside for a vehicle .
- Only State-approved gas/propane grills with fuel valve shut-offs and electric grills are permitted. NO OPEN FLAMES OR WOOD FIRES BY ORDER OF THE FIRE MARSHAL.
 - Check here if you will utilize a grill.
- All materials, tents, etc must be contained within your own "tailgate" space.
- All tailgate activities must be conducted in accordance with the law. UNDERAGED DRINKING IS PROHIBITED.

I Acknowledge and accept:

_____ exhibitor initials

METHOD OF PAYMENT:

_____ Check Enclosed _____ Mastercard _____ VISA

CC# _____ Exp Date _____

Name _____

Cancellations received after 4/4/12 are nonrefundable, non-transferable.



\$25 Chili Cook off Registration fee.
All proceeds donated to Angels of Hope.

CHILI COOK OFF REGISTRATION

YES, I will compete in the BOMA Chili Cook-off.

Name your Chili _____

I have read and accept the Chili Cook-off Rules of engagement. _____

Chili Cooks Initials

We look forward to a great event and hope you will fully participate to ensure its success.

Thank you for your continued support.
The 2012 BOMA Supplier Committee

Neal Hopkins, Committee Chair
 Scott Milligan, Vice Chair

Return to BOMA at
 38800 Country Club Dr.
 Farmington Hills, MI 48331

info@bomadet.org
 www.bomadet.org





Rules of Engagement

 **Winner of the BOMA Chili Cook Off will receive a \$200 cash prize and 2 free golfers at the 2012 BOMA Spring Golf Classic at Mystic Creek. You will be paired with the BOMA Detroit President, Bill Wylonis and his mystery guest!** 

CHILI COOK-OFF RULES

1. Chili must be pre-cooked and homemade then brought to site.
2. Recipe of ingredients needs to be available at your table so that anybody serving your chili can answer allergy questions from tasters.
3. The CHILI SERVER MEMBER of YOUR TEAM MUST USE plastic gloves.
4. Each team must provide their own chili and pot(s), heating unit, thermometer, gloves, serving spoons, and washing station. Decorating your site is encouraged.
5. If you are heating with electricity, please bring extension cords. Each team must provide a heat source such as crock pots, gas burners, etc. to keep the chili at a temperature of 140 degrees or higher. Electrical hookups are limited.
6. Chili Cook Off Competitors are restricted to their own booth space—Be a good Neighbor!
7. Chili must be kept covered when not being served.
8. Each contestant will be assigned a number.
9. Each team must supply their own spoons, cups, bowls, napkins,, and any sides they wish to serve with their chili.
10. Entry Fee is \$25 per chili recipe entered, you may enter more then one recipe but you will only have one vendor space allotted to you. Entry Fees will be donated to Angels of Hope.
11. All contestants are responsible for the clean up of their areas removal of all trash and debris.
12. WINNER of the CHILI COOK OFF will be based on peoples choice and the decision will be final.

Good Luck & Happy Chili Cooking

