



2012

SPONSOR PARTNER PROGRAM



BOMA Metro Detroit

BUILDING OWNERS & MANAGERS ASSOCIATION

2012

Company Name :		Address :	
Member Name :		City/State :	
Email:	Telephone:	Fax:	
Sponsorship Level:		Website:	
Amount Enclosed:	Invoice me: one time or quarterly	Credit Card #	exp date:

BOMA Sponsor Partners

Your generosity sustains the activities and programs for the BOMA of Metro Detroit Membership in Advocacy, Education, and Networking.

Benefits

- Strengthen your visibility in the commercial real estate industry.
- Develop your relationships with key clients.
- Facilitate new relationships with potential clients.
- Value-added increase in market dollar spending and quarterly invoicing make the most effective use of your marketing dollars.
- Your sponsorship selections allow you the flexibility to choose the best suited opportunities for your marketing requirements.

CHOOSE YOUR SPONSOR COMMITMENT LEVEL

CORNERSTONE \$10,000

Signage and speaker acknowledgement at every event, 6 complimentary monthly meeting tickets, reserved seating at the speaker table at events & meetings, link on the BOMA of Metro Detroit Buyer's Guide, 3 banners (3 months) BOMADET.org homepage, 1 month weekly calendar update, Thank you reception, and a quarterly invoicing option.

\$12,000 in selection choices for SPONSORSHIP OPPORTUNITIES, a \$2,000 bonus savings.

SUSTAINING \$ 7,500

Signage at every event, 3 complimentary monthly meeting tickets, link on the BOMA of Metro Detroit Buyer's Guide, 1 banner (month) BOMADET.org homepage, 1 month weekly calendar update, Thank you reception, and a quarterly invoicing option.

\$9,000 in selection choices for SPONSORSHIP OPPORTUNITIES, a \$1,500 bonus savings.

SUPPORTING \$ 5,000

Signage at every event, link on the BOMA of Metro Detroit Buyers Guide, 1 banner (month) BOMADET.org homepage, 1 month ad weekly calendar update, Thank you reception, and a quarterly invoicing option.

\$6,000 in selection choices for SPONSORSHIP OPPORTUNITIES, a \$1,000 bonus savings.

BENEFACTOR \$ 2,500

Link on the BOMA of Metro Detroit Buyer's Guide, 1 Business card tag (month) BOMADET.org homepage, Thank you reception, and a quarterly invoicing option.

\$3,000 in selection choices for SPONSORSHIP OPPORTUNITIES, a \$500 bonus savings.

FRIEND \$ 1,000

Link on the BOMA of Metro Detroit Buyer's Guide, 1 Business card tag (month) BOMADET.org homepage, and a quarterly invoicing option.

\$1,200 in selection choices for SPONSORSHIP OPPORTUNITIES, a \$200 bonus savings.

EVENT \$ 750

Link on the BOMA of Metro Detroit Buyer's Guide, 1 Business card tag (month) BOMADET.org homepage, and a quarterly invoicing option.

\$750 in selection choices for SPONSORSHIP OPPORTUNITIES.

Can't find what you want? You have a **GREAT** idea? Contact the **BOMA** office to and we'll find the options that are just right for **YOU!**





Annual Sponsor Partner Commitment



SPONSORSHIP	Your Choice	Value	Col 1
MEETINGS			
Table/Booth at Monthly Meeting		\$ 750	
Holiday Luncheon Patron		\$ 1,000	
ADVOCACY			
Advocacy Day		\$ 500	
Advocacy—Advocate General		\$ 1,000	
AWARDS			
Awards Program Patron		\$ 1,500	
Awards Program—Lunch/Dinner		\$ 2,000	
Awards Program— Bar		\$ 1,500	
Awards Program— Trophies/Plaques Walk of Fame	(4)	\$ 750	
Awards Program— Photography		\$ 1,000	
GOLF			
Golf Bag Valet Drop- Spring or Fall		\$ 500	
Golf Registration Gift- Spring or Fall		\$ 2,500	
Golf Luncheon- Spring or Fall		\$ 1,500	
Golf Dinner Bar -Spring or Fall		\$ 1,500	
Golf Refreshment Carts on Course- Spring or Summer	(2)	\$ 1,250	
Golf Cash Awards- Spring and Fall		\$ 1,200	
Golf Hole- 1 Spring and 1 Fall		\$ 450	
Golf Hole- Spring or Fall		\$ 250	
Golf Puttigans/Mulligans- Spring or Fall		\$ 500	
Golf Pot of Gold- Spring or Fall		\$ 650	
Golf Hand Wedge- Spring or Fall		\$ 650	

SPONSORSHIP...more choices!	Value	Col 2
Golf Bloody Mary Station- Spring or Fall	\$ 750	
Golf Dinner - Spring or Fall	(4) \$ 750	
Golf Balls- Spring or Fall	\$ 1,200	
Golf Driving Range- Spring or Fall	\$ 500	
Golf Putting Contest - Spring or Fall	\$ 650	
Golf Continental Breakfast- Spring or Fall	\$ 500	
Cigars for Golf - Spring or Fall	\$ 750	
Hole in One- Spring or Fall	\$ 1,000	
Foursome Photographs- Spring or Fall	\$ 1,500	
Golf Cart Sponsor- Spring or Fall	\$ 1,500	
Eastern Market Tailgate TRADE FAIR		
Trade Fair Show Booth 8' x 12' does not include Tiger Tickets	\$ 650	
Trade Show Booth 12' x 12' does not include Tiger Tickets	\$ 750	
Trade Fair Afterglow	\$ 500	
ADVERTISING		
Website Sideline Banner—Homepage per month	\$ 1,000	
Website Headline Banner ad for <i>Visions</i> (2)	\$ 1,000	
Banner— Online Member Directory or Buyer's Guide (Quarterly)	\$ 1,000	
Weekly Calendar update per month	\$ 500	
MIXERS		
BOMA Just for Fun Mixer	\$ 750	
TOTAL Column 1		\$
TOTAL Column 2		\$
GRAND TOTAL Column 1 & 2		\$

Please select your annual sponsorships from the list above.
The value/amount you may select is based on your commitment level.

Reminder: Some opportunities are limited and will be based on first committed, see (#) above for limitations.
For Golf, please circle spring or fall.



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**Plan ahead and STRETCH your marketing dollars,
become a
BOMA of Metro Detroit SPONSOR PARTNER.**