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NEW EDUCATIONAL FORUM COMPLEMENTS BUILDING OWNERS AND MANAGERS ASSOCIATION'S 'SURVIVOR DETROIT 2009'— OPEN HOUSE & RESOURCE MARKET

FARMINGTON HILLS, Mich., March 2, 2009 – The Building Owners and Managers Association of Metropolitan Detroit (BOMA) offers a new and exciting Educational Forum at 'Survivor Detroit 2009—Keeping the Lights On,' BOMA's Annual Open House & Resource Market. The annual event will be held this year on April 2nd at the Farmington Hills Manor, 23666 Orchard Lake Rd, Farmington Hills, MI, from 9:00am-6:00pm.

The Educational Forum, running concurrently with the Resource Market, will feature timely and issue-driven topics, with **featured keynote speakers Ken Rogers, Automation Alley, and Gerry Weinberg, Gerry Weinberg and Associates. Gerry Weinberg** will present from **11:00am-12:00pm: The Seven Deadly Sins: A Highly Charged Interactive Session in Doing the Deal.** This engaging session will focus on **selling in these tough economic times.** **Ken Rogers** will address the audience from **3:00-3:30pm: There is Hope in Michigan. Why it Matters.** This timely presentation will address **Automation Alley's initiatives in this challenging economy.** Additional topics will include roofing, managing vacant space, elevator maintenance, and energy efficiency. **The roofing seminar, brought to you by National Firestone Building Products, qualifies for 1 CEU from the Michigan Real Estate Commission for continuing education. All other educational sessions qualify for one**

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Continuing Professional Development (CPD) credit for each session attended.

Exhibitors at 'Survivor Detroit 2009' are **professionals from all facets of the commercial real estate industry** showcasing **the latest in products, services, and technologies, along with additional timely resources in this challenging economy**. Attendees will include building owners, property managers, asset managers, corporate facility managers, leasing professionals, and medical office building professionals, just to name a few. **Industry cosponsors include Corenet—Michigan Chapter; NAIOP; dbusiness magazine; and CREW Detroit.**

The Open House & Resource Market offers exhibitors and attendees a **prime networking environment with complimentary food and drinks, culminating in an Afterglow reception from 6:00-7:00pm**. For further information and to register as an exhibitor and/or attendee for BOMA's 2009 Open House & Resource Market, visit the BOMA of Metro Detroit website at www.bomadet.org or call Becky Hartford at the BOMA office at 248-848-3714.

Founded in 1908, BOMA of Metropolitan Detroit is a professional trade association whose nearly 400 members either own or manage commercial real estate, or provide goods and services to the industry. As part of BOMA International, which represents over 9 billion square feet of commercial properties and facilities in North America and serves 17,000+ commercial real estate professionals, BOMA of Metro Detroit provides commercial real estate professionals with the opportunity to work together for professional growth, advocacy rights, corporate profit, and the benefit of the nine Southeastern Michigan communities it serves. For more information on BOMA and membership visit www.bomadet.org.

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