



PRESS RELEASE  
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For Immediate Release  
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## ***UNITED VAN LINES AND THE MAIDS FORM STRATEGIC ALLIANCE!***



THE MAIDS an operating division of NEW IMAGE BUILDING SERVICES, INC. a Mt. Clemens, MI based multi-faceted business services company. And United Van Lines of St. Louis, MO are pleased to announce a nationally driven strategic partner alliance.

According to John Ezzo, CEO of NEW IMAGE, *"United Van Lines one of the nation's premier moving companies needed to align itself with a reputable company to handle move-in and move-out services on a nationwide basis."* Ezzo further stated that, *"the choice of THE MAIDS was an easy decision for United Van Lines to make."*

THE MAIDS have offices in 42 states and several provinces in Canada. Their 22-Step Healthy Touch® Deep Cleaning System is comprehensive and meticulous, utilizing a state-of-the-art equipment, environmentally preferable products and a systematically engineered cleaning system.

According to David Griebel, vice president of marketing, THE MAIDS, *"having a national moving company and a national residential cleaning company join forces is as logical as putting a pharmacy in a grocery store, but no one has ever done it before."*

All THE MAIDS bonded, insured and work in teams of four to ensure quality performance and efficient service.

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