



TOP TEN LIST

HOW CENTIMARK ROOFING CAN HELP THE REAL ESTATE INDUSTRY SURVIVE 2009

10. Extended, INTEREST FREE TERMS. FINANCING also available.
9. DUE DILIGENCE PROGRAM – Acquisition/Disposition Inspections. Maximize cash position and closing statement proration.
8. ASSET MANAGEMENT INSPECTION – objective, factual analysis of roof defects in 14 categories to establish a Roof Life Index (RFI). Tool for specifying & bidding out repairs and increasing expected roof life in lieu of re-roofing.
7. PREVENTATIVE MAINTENANCE PROGRAM to extend the life of the roof through semi-annual inspections and housekeeping.
6. WHITE reflective coatings applied to most style of roofs to extend roof life & reduce heat load. White reflective membranes for re-roofs or retrofits.
5. NATURAL DAYLIGHTING using Light Tubes or Prismatic Skylights, dramatically reducing electricity costs. Typically 2-3 year payback.
4. Other GREEN offerings that can be retrofit to existing buildings or designed into new construction. Many tax incentives & energy payment plans to reduce up front investments. Dramatic long term payback.
3. No charge INFRA-RED MOISTURE SURVEY. Identify exact leak areas to be included in repair scope of work. Reduce costs & preserve R-value when specifying re-roofing.
2. NATIONAL CALL CENTER – enroll with our customer service for live 24/7/365 response(800-254-0853). Quick response time with unlimited on call personnel, reducing loss & damages.

And the # 1 way CentiMark Roofing can help

1. MyCentimark - Online roof management tool to house current projects, history, and warranties. Enables prioritization of roof areas or portfolios. Ability to set budgets and then maximize available budget dollars.